

Date: June 17, 2022 Subject: Public Relations Committee
June 16, 2022 Meeting Minutes
To: Board of Directors From: Public Relations Committee, and
Arthur G. Simonian, Executive Director



**Public Relations Committee
June 16, 2022 Meeting Minutes**

The Public Relations Committee met Thursday, June 16, 2022 at The District Offices at 245 Main Street, Cromwell, Connecticut.

Public Relations Committee Chair, Joe Samolis called the Committee meeting to order at 6:01 PM. In addition to the Chair, present were Committee Members – David Bauer, Daniel Salerno and Joe Corlis. John Dunham remotely attended the meeting. There was a quorum. Also present was Executive Director – Arthur G. Simonian.

Following is a summary of the June 16th Public Relations Meeting:

- 1) **Newsletter** – The Committee members discussed the next edition of the District’s Newsletter, July 2022. John will prepare his section of the Newsletter, highlighting Melissa and Staffing in the future. We will add a portion to the Newsletter on the NPDES Permit and flows long term. We will also discuss in the Newsletter Construction Projects such as the Primary Tunnel, Generators and Energy Savings. We will ask our constituent communities to post the Newsletter on their websites for more outreach. David brought up reliability and dependability of the Plant, we have never contacted our constituent communities with interrupted service to our customers/users. That is over 50 years of uninterrupted service! The draft 2022 Newsletter will be sent to the Committee for further review.

- 2) **Drone Video of District and Served Communities** – The Committee members discussed the Drone video of The District and the Served Communities. Axion from Berlin CT, will be contacted for a Drone video production of the District and the served communities. The Drone video will be shown during tours of the Plant and it will be posted on our website for outreach to the communities.

- 3) **Related Business and Staff Updates** – None.

Adjournment:

Mr. Salerno moved and the committee approved unanimously to adjourn at 6:40 PM.