

THE MATTABASSETT DISTRICT

Memorandum

Date: May 4, 2026 Subject: Public Relations Committee Meeting
Thursday, April 30, 2026

To: Joseph Samolis – Chair, Phil Pessina, Joe Corlis, John Dunham & Daniel Salerno From: Arthur G. Simonian, Executive Director

AGS

**Public Relations Committee
Thursday, April 30, 2026
Meeting Minutes**

The Public Relations Committee met remotely via Teams link on Thursday, April 30, 2026.

Public Relations Committee Chair, Joe Samolis called the Committee meeting to order at 5:04 PM. In addition to the Chair, present remotely were Committee Members –Phil Pessina, Daniel Salerno, Joe Corlis, and John Dunham. There was a quorum. Also present was Executive Director – Arthur G. Simonian, Karol Skeczkowski and Phil Powers from AXIM.

The following is a summary of the April 30th Public Relations Meeting:

- 1) **Recognition Awards Years of Service** – The Committee reviewed the implementation of a Service Recognition Program in place of longevity pay. The Committee was provided with a link to view the gifts that go with monetary value. Employees will select awards through an online platform. The program has been adopted by non-bargaining and management bargaining unit employees. The hourly bargaining unit declined to accept the MOU.
- 2) **District Branding and Logo**-Karol Skeczkowski from AXIM provided an update on a proposal for branding and new logo. The Committee will table item for the next meeting. Karol will provide a revised lump sum proposal which will include a new logo, updating website, and social media.
- 3) **Social Media**-Mr. Simonian shared with the committee there will be a new video posted on website of employee highlights and provided updates on odor control information project.
- 4) **Related Business and Staff Updates** – Next Board Meeting is scheduled for Tuesday, May 19, 2026.

Adjournment: Mr. Salerno moved, and the committee approved unanimously to adjourn at 6:07 PM