

# THE MATTABASSETT DISTRICT

# Memorandum

Date: April 3, 2024

Subject: Public Relations Committee Meeting  
**Wednesday, April 3, 2024**

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To: Joseph Samolis – Chair, David  
Bauer, Joe Corlis, John Dunham  
& Daniel Salerno

From: Arthur G. Simonian, Executive Director

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## **Public Relations Committee Wednesday, April 3, 2024, Meeting Minutes**

The Public Relations Committee met Wednesday, April 3, 2024, at The District Offices at 245 Main Street, Cromwell, Connecticut.

Public Relations Committee Chair, Joe Samolis called the Committee meeting to order at 5:02 PM. In addition to the Chair, present were Committee Members – Daniel Salerno, Joe Corlis, and John Dunham. There was a quorum. Also present was Executive Director – Arthur G. Simonian. Committee member David Bauer was absent.

Following is a summary of the April 3rd Public Relations Meeting:

- 1) **Newsletter 2024** – Review changes and approve for distribution. The Committee discussed minor changes to the Newsletter and the Board Chair will add his paragraph. After changes are made the Executive Director will email the committee.

**Communication and Public Outreach** – Discuss various social media options and assistance from the outside consultants. Start with intern with Middlesex Community College or CCSU. Also, consider a summer worker for social media and our website development along with gaining support from our community mayors.

- 2) **Drone Video of District & Served Communities** – Follow up from previous meeting. Retain Axim create from Berlin to prepare a drone video based on their proposal dated 12/13/23 for \$11,500.00.

- 3) **Related Business and Staff Updates** – None.

**Adjournment: Mr. Samolis moved, and the committee approved unanimously to adjourn at 5:46 PM.**