

Date: November 16, 2023

Subject: Public Relations Committee
November 14, 2023 Meeting Minutes

To: Board of Directors

From: Public Relations Committee, and
Arthur G. Simonian, Executive Director

AGS

**Public Relations Committee
November 14, 2023 Meeting Minutes**

The Public Relations Committee met Tuesday, November 14, 2023 at The District Offices at 245 Main Street, Cromwell, Connecticut.

Public Relations Committee Chair, Joe Samolis called the Committee meeting to order at 5:00 PM. In addition to the Chair, present were Committee Members – Daniel Salerno and Joe Corlis. Committee member John Dunham was present remotely. There was a quorum. Also present was Executive Director – Arthur G. Simonian. Committee member David Bauer was absent.

Following is a summary of the November 14th Public Relations Meeting:

- 1) **Reserve capacity for Communities** – Art held a discussion on the impact of the reserve capacities potential changes to the communities served. The Finance Committee will be reviewing the memo prepared by Attorney Lynch and related documents. Further discussion on this in the future.
- 2) **Newsletter** – Art discussed with the Committee the newsletter edition for 2024. With January, 2024 being the goal of the finished Newsletter. Ideas were communicated about the vision for the upcoming edition. The Committee would like to add in the 2023 capital projects, implement a portion on Budget control for FY2025, add in the New Britain flush program and highlight Berlin’s new pump stations and flow meters. Edits will be made by staff and sent around for review.
- 3) **Drone Video of District & Served Communities** – Art held a discussion with the Committee on having a Drone video produced of the Plant and featuring our Served Communities. Action Design out of Berlin does similar work for other communities.
- 4) **Related Business and Staff Updates** – None.

Adjournment: Mr. Salerno moved and the committee approved unanimously to adjourn at 5:27 PM.