

# THE MATTABASSETT DISTRICT

# Memorandum

Date: October 9, 2024

Subject: Public Relations Committee Meeting  
**Tuesday, October 8, 2024**

To: Joseph Samolis – Chair, Phil  
Pessina, Joe Corlis, John Dunham  
& Daniel Salerno

From: Arthur G. Simonian, Executive Director

AGS

**Public Relations Committee  
Tuesday, October 8, 2024  
Meeting Minutes**

The Public Relations Committee met Tuesday, October 8, 2024, at The District Offices at 245 Main Street, Cromwell, Connecticut.

Public Relations Committee Chair, Joe Samolis called the Committee meeting to order at 5:30 PM. In addition to the Chair, present were Committee Members – Phil Pessina, Daniel Salerno, Joe Corlis, and John Dunham. There was a quorum. Also present was Executive Director – Arthur G. Simonian.

The following is a summary of the October 8th Public Relations Meeting:

- 1) Drone Video of District & Served Communities** – Karol Skeczkowski from AXIM provided a presentation for a drone video of an overview of The Mattabassett District. He will finalize a script and provide pictures of landmarks around towns. The Committee asked to take a look at the script before finalizing.
- 2) Communication and Public Outreach** – The Committee propose Mr. Skeczkowski from AXIM to manage our social media sites.
- 3) Proposal from JK Muir**– Mr. Simonian will get a proposal from CDM and will review for the next meeting. No motion as this time.
- 4) Odor/Public Complaints**- In the month of September we had seven (7) complaints.
- 5) Related Business and Staff Updates** – None.

**Adjournment:** Mr. Corlis moved, and the committee approved unanimously to adjourn at 6:50 PM.