

**THE MATTABASSETT DISTRICT**

**Memorandum**

Date: March 17, 2026

Subject: Public Relations Committee Meeting

**Thursday, April 30, 2026**

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To: Joseph Samolis – Chair,  
Phil Pessina, Joe Corlis,  
John Dunham and  
Daniel Salerno

From: Arthur G. Simonian,  
Executive Director

AGS

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**Public Relations Committee Meeting**

**April 30, 2026**

**5:00 PM**

**Teams: Microsoft Teams meeting**

**Join:**

<https://teams.microsoft.com/meet/23872586500759?p=9N0Q1xltuniZhoqKKt>

Meeting ID: 238 725 865 007 59

Passcode: BM3GQ7sj

The Public Relations Committee Meeting will be held on **Thursday, April 30, 2026, at 5:00 PM**. The Meeting will be held at the District Offices, 245 Main Street, Cromwell, Connecticut.

**AGENDA**

- 1) **Recognition Awards Years of Service-[Link](#)- discussion.**
- 2) **District Branding and Logo-Review Axim proposal for branding and new logo.**
- 3) **Social Media-Discussion**
  - **Website Updates**
  - **How it works Video**
  - **Newsletter and next update**
  - **On-going maintenance**
  - **Employee highlights**
- 4) **Related Business and Staff Updates.**

C: Board Members not on the Public Relations Committee