


Date: July 29, 2020 Subject: Public Relations Committee  
July 28, 2020 Meeting Minutes  
To: Board of Directors From: Public Relations Committee, and Arthur G. Simonian, Executive Director 

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**Public Relations Committee  
July 28, 2020 Meeting Minutes**

The Public Relations Committee meeting was held via GoTo Meeting and Committee members had the option to attend in person, on Tuesday, July 28, 2020.

Public Relations Committee Chair, Joseph Samolis called the Committee meeting to order at 5:06 PM. In addition to the Chair, present were Committee Members – David Bauer, Joe Corlis and John Dunham. There was a quorum. Also present was Executive Director – Arthur G. Simonian.

Following is a summary of the July 28<sup>th</sup> Public Relations Meeting:

- 1) **Newsletter – Next Edition, September, 2020** – The Committee members discussed the next edition of the District’s Newsletter. This Newsletter will only be posted on our Website and Facebook page. The 2020 edition will include; Laboratory highlights, highlighting employees that go above and beyond since last newsletter (spotter awards), highlighting a portion of the treatment process, adding a highlight on the record of days with no reportable injuries, etc.
  
- 2) **Public Outreach during Coronavirus Pandemic** – Art and the Committee discussed the District’s Website, Facebook and emails to the public. Art discussed the COVID-19 testing data that the District’s Laboratory completed.
  
- 3) **Related Business and Staff Updates** – An outreach suggestion from Mr. Bauer, is doing an annual scholarship program to cultivate more interest. The Committee discussed The Cromwell Creative District’s fall scarecrow event and decided it was not in the Best Interest of the District to get involved.

**Adjournment:**

**Mr. Bauer moved and the committee approved unanimously to adjourn at 5:31 PM.**