

Date: April 10, 2019

Subject: Public Relations Committee April 9,
2019 Meeting Minutes

To: Board of Directors

From: Public Relations Committee, and
Arthur G. Simonian, Executive Director

**Public Relations Committee
April 9, 2019 Meeting Minutes**

The Public Relations Committee met Tuesday, April 9, 2019 at The District Offices at 245 Main Street, Cromwell, Connecticut.

Public Relations Committee Chair, Joseph Samolis called the meeting to order at 5:30 PM. In addition to the Chair, present were Committee Members – David Bauer and John Dunham. There was a quorum. Also present was Executive Director – Arthur G. Simonian.

Following is a summary of the April 9th Public Relations Meeting:

- 1) **Newsletter – Next Edition, June, 2019** – The Committee members reviewed the preliminary edition for the June, 2019 Newsletter. The Committee would like to highlight sections of the treatment process, the June Newsletter will have an overview of the entire process with subsequent focus on specific sections of the treatment system. A section about Tom Serra will be added, he worked as a carpenter during the Upgrade construction at the Plant, he was also very instrumental in Middletown successfully joining the District in 2014. In the future Social Media sites will be used to communicate information on a regular basis, with possibly an annual newsletter. The committee would also like to see “hit reports” showing how many views our website and Facebook accounts receive.

- 2) **Related Business and Staff Updates** – The Mattabasset District 2019 Organizational Memberships were reviewed and discussed.

Adjournment:

Mr. Dunham moved and the committee approved unanimously to adjourn at 6:10 PM.