

THE MATTABASSETT DISTRICT

Memorandum

Date: August 3, 2026

Subject: Public Relations Committee Meeting

Thursday, August 27, 2026

To: Joseph Samolis – Chair,
Phil Pessina, Joe Corlis,
John Dunham and
Daniel Salerno

From: Arthur G. Simonian,
Executive Director

AGS

Public Relations Committee Meeting

August 27, 2026

5:00 PM

Microsoft Teams meeting

Join:

<https://teams.microsoft.com/meet/224486326744841?p=52mmGSIYvw5mAHUuTK>

Meeting ID: 224 486 326 744 841

Passcode: Le33hb7U

The Public Relations Committee Meeting will be held on **Thursday, August 27, 2026, at 5:00 PM**. The Meeting will be held at the District Offices, 245 Main Street, Cromwell, Connecticut.

AGENDA

- 1) **District Branding and Logo**-Review Axim proposal for branding and new logo.
- 2) **Social Media**-Discussion
 - Website Updates
 - How it works Video
 - Newsletter and next update
 - On-going maintenance
 - Employee highlights
- 3) **Cromwell Mayor Requests** – Review and discuss requested ongoing communication and presentation with the Town of Cromwell regarding Odors and Projects.
- 4) **Related Business and Staff Updates.**

C: Board Members not on the Public Relations Committee