

Date: July 17, 2016

Subject: Public Relations Committee July 12,
2017 Meeting Minutes

To: Board of Directors

From: Public Relations Committee, and
Arthur G. Simonian, Executive Director

AGS

**Public Relations Committee
July 12, 2017 Meeting Minutes**

The Public Relations Committee met Wednesday, July 12, 2017 at The District Offices at 245 Main Street, Cromwell, Connecticut. Committee Chairman, Joseph Samolis called the meeting to order at 5:35 PM. In addition to the Chair, present were Committee Members – Bonnie Anderson and Paul Catanzaro. There was a quorum. Also present was Executive Director – Arthur G. Simonian.

1) Newsletter

- Mrs. Anderson discussed adding more information on the plant being State of Art and being one of the first in the country in meeting the most stringent regulations. She also suggested adding a picture of an aerial view of the plant.
- Mr. Samolis suggested graphical and aesthetic changes to the newsletter.
- The Committee would like to publish another newsletter in January 2018.
- Mr. Catanzaro suggested we have an internal staff publication on a semi-annual basis.

Mrs. Anderson moved, Mr. Catanzaro seconded, and the committee approved unanimously:

MOTION: The Public Relations Committee recommends the Board of Directors approve the newsletter, with edits, for publication.

2) Related Business

- The Committee would like to start a Facebook site with home page, limited access and discuss content.

Adjournment:

Mrs. Anderson moved, and Mr. Catanzaro seconded, and the committee approved unanimously to adjourn at 6:16 PM.